

AI EVALUATION: JASPER

Everything You Want to Know About Using Jasper for Ministry

When it comes to developing content to engage your church community, Jasper handles both copywriting and image creation.

Read on for the AI for Churches evaluation of the pros, cons, pricing, and ratings related to Jasper and ministry >

WHAT IS JASPER?

This tool writes content and generates art based on your prompts and questions.

JASPER OVERVIEW

Jasper is an AI writing tool capable of generating powerful long-form and short-form content. It boasts an extensive library of dynamic templates for your ads, blogs, websites, and social media posts. This tool can swiftly create images that seamlessly align with your written content and can also apply your unique personality and communication style across all outputs.

JASPER CHURCH BENEFITS

Saves You Time:

- Write personalized announcements and messages for church members.
- Generate sermon outlines and other theological content.
- Create educational resources for church classes and small groups.
- Design and produce church graphics and images.
- Automate tasks such as email marketing and social media scheduling.

Drives Creativity:

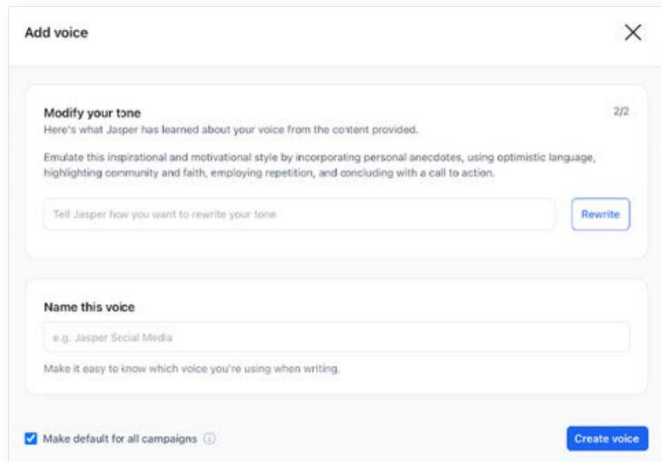
- Generate new ideas for sermon topics or church programs.
- Help you to write more engaging and persuasive content.
- Create unique and visually appealing graphics and images.

Increases Productivity & Output:

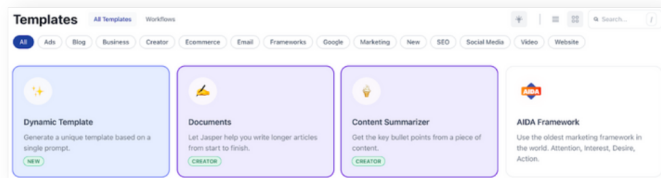
- Help you to write more content in less time.
- Automate tasks so that you can focus on more important things.
- Help you to track your progress and measure your results.

JASPER USE CASES FOR CHURCHES

Example: Jasper Writes Based in your Tone of Voice

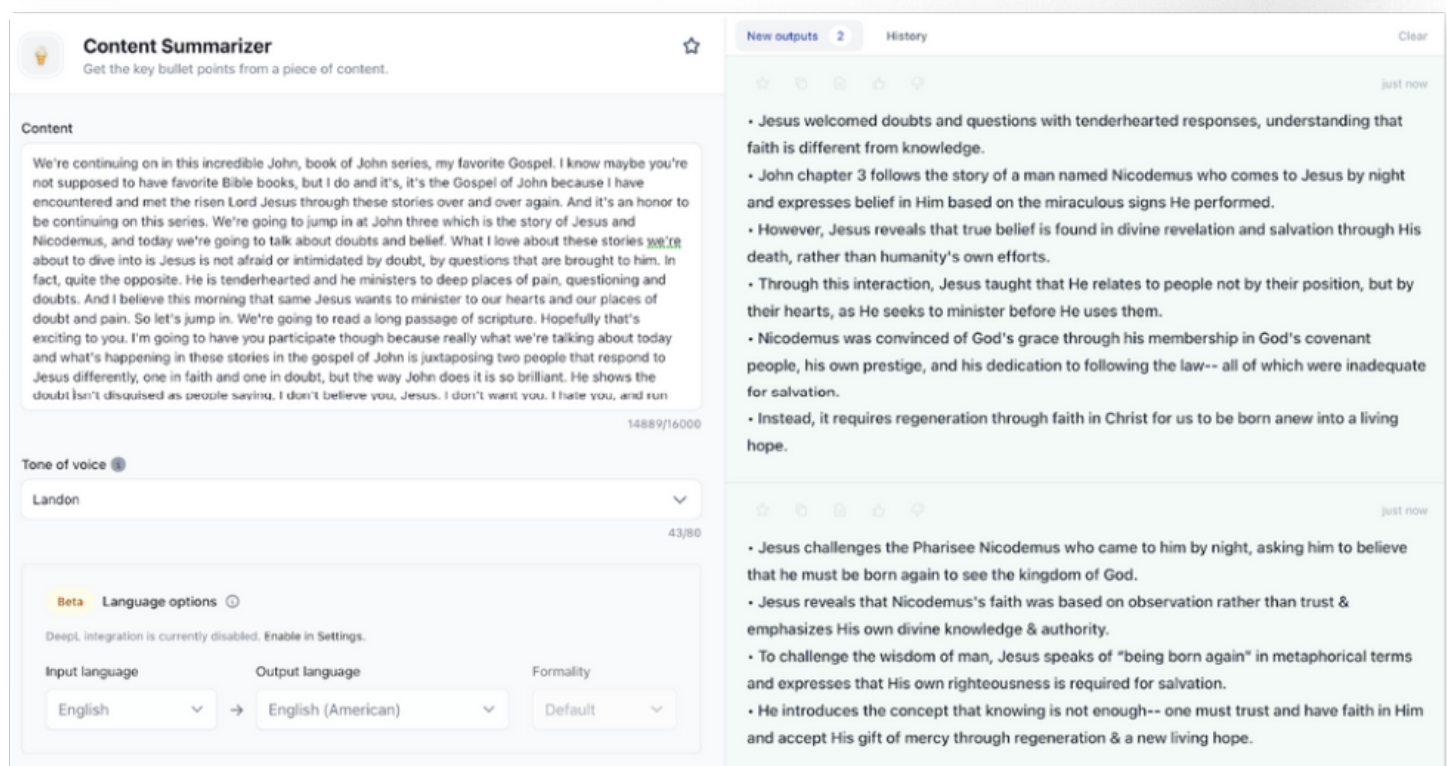


Example: Jasper Offers Templates for Channels



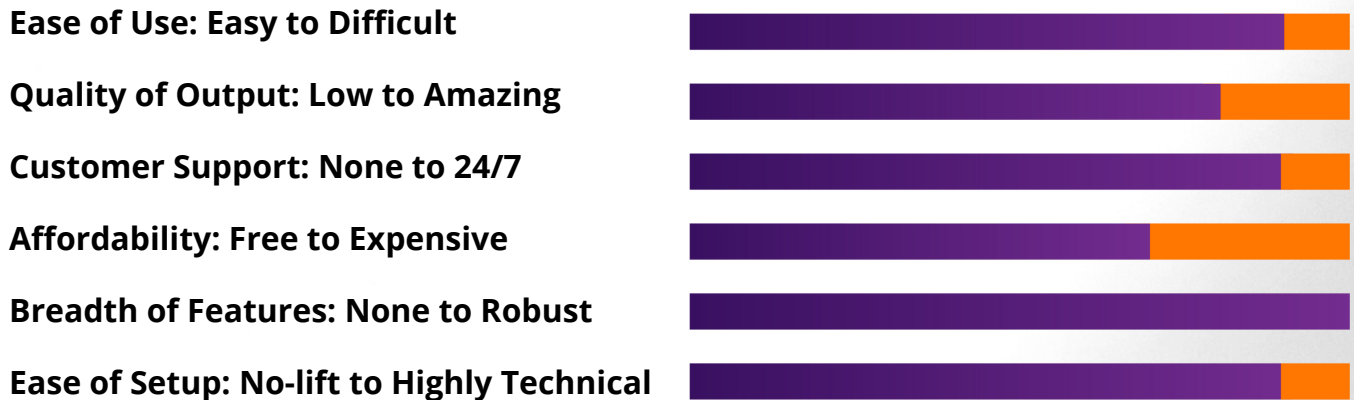
- Create compelling copy with over 50 versatile templates to engage your audience
- Infuse your unique brand personality consistently in all communication outputs with the use of Brand Voice
- Transform your sermon transcriptions into concise bullet points, highlighting the key focuses
- Generate art and images that seamlessly align with your written content
- Build a website FAQ page in minutes by answering prompts around a specific topic

Example: Jasper Extracts Key Points from Messages



HOW JASPER RANKS

On a scale of 1 (low) to 10 (high), here's how the AI for Churches team ranks Jasper in key areas.



JASPER PROS & CONS

- ✓ 50+ templates to engage your audience on every social platform.
- ✓ Brand Voice feature to maintain consistency across all outputs. Unlimited words generated by AI.
- ✓ Delivers results in seconds, providing a significant time-saving advantage.
- ✓ Capable of translating your content into over 30 languages.

- ✗ The image generator demands exact descriptions and may yield less-than realistic outputs
- ✗ No free plan available
- ✗ The quality of long-form content produced can sometimes lack precision and accuracy
- ✗ The platform comes with a learning curve, requiring some time investment to achieve proficiency. After 2-3 hours, you should feel comfortable navigating.

JASPER PRICING DETAILS

- **URL:** jasper.ai
- **Individual Cost:** \$49 / Month (Billed Yearly)
- **Team Cost (3):** \$99 / Month (Billed yearly)
- **Enterprise Cost:** Custom Pricing Package
- **Free Trial:** Yes, 7 Days (Credit Card Required)
- **Free Version Available:** No
- **Church/Non-profit Discount:** No

AREAS JASPER SUPPORTS

1. Text & Writing

- Copywriting
- Email Assistant
- General Writing
- Paraphraser
- Story Teller
- Summarizer

2. Image & Design

- Art
- Image Generator
- Logo Generator
- Design

3. Marketing & Web

- SEO
- Social Media Assistant
- Email Marketing

4. Business & Admin

- Presentations
- Productivity

5. Education & Information

- AI Search Engines
- Research
- Resources
- Religion

6. Church Operations

7. Sermon Inspiration

JASPER: CLOSING THOUGHTS

Jasper is a versatile tool that breathes life into your church marketing initiatives. With a diverse library of over 50 templates, it delivers compelling content for your website, social media, blogs, ads, and more. A standout feature is its Brand Voice customization, enabling your unique personality and communication style to permeate all outputs.

Beyond crafting engaging text, Jasper offers an art and image generator, swiftly creating visuals aligned with your messages. Its chatbot feature facilitates human-like conversations, answering queries and assisting with various writing projects. Its capabilities also extend to language translation, allowing you to repurpose your content into over 30 languages to help your church's message reach a broader audience.

To get started with Jasper, choose from one of the 50+ templates available. Input the relevant details you wish to communicate, as well as your preferred tone of voice, and Jasper will swiftly generate compelling content for your review. Not limited to text, you can also prompt Jasper to create vivid images by providing detailed descriptions of what you're looking to create.

MAKE AI FOR CHURCHES YOUR GO-TO FOR AI EVALUATIONS

AI for Churches pressure-tests AI tools in faith-based scenarios, so you don't have to. Check back often for new evaluations and resources to help you bring AI into your ministry.

Give us 30 minutes. We'll give you a customized review of the AI technology that can help you now and tomorrow. Plus, actionable tips you can use to demystify AI and revolutionize the way you bring God's message to the lives of Christians.

SCHEDULE AN AI CONSULTATION



The information provided is offered to help you research. Pricing and terms for any technology can change without notice. All information should be vetted on the company's home product page.